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MUST READ: THE 2025 CFDA/VOGUE FASHION FUND APPLICATION IS OPEN, SUZY AMIS CAMERON LAUNCHES INSIDE OUT LLC

Plus, Rent the Runway deepens its stock amid new strategy.

JANELLE SESSOMS • 28 MINUTES AGO

These are the stories making headlines in fashion on Wednesday.

SUZY AMIS CAMERON LAUNCHES INSIDE OUT LLC

Environmental Advocate Suzy Amis Cameron launched her latest venture Inside Out LLC, a global collective that "offers ecological and ethical solutions for the world's most urgent challenges" across six sectors. The company will work with a portfolio of clients, and combine science, technology and education to achieve social and environmental impact. "Inside Out is more than a company; it's a movement to reimagine how business interacts with the planet and its people," Cameron said in a statement. "We're setting a bold new standard where profit aligns with purpose, and innovation drives restoration." {Fashionista inbox}



BY JANELLE SESSOMS

Janelle Sessoms is a staff writer at Fashionista.