

# VOGUE BUSINESS



COMPANIES

## The *Vogue Business* People Moves Tracker

Bringing you the latest hires and exits, and highlighting the leaders shaping the industry of tomorrow.

BY VOGUE BUSINESS TEAM  
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Introducing the *Vogue Business* People Moves Tracker, a running list highlighting the key executive appointments and exits across the fashion and beauty industries. From CEOs to creative directors to other key C-suite hires, we track the leadership shifts that are reshaping the industry.

## March 2025

### Matteo Ward joins new startup Inside Out

**Background:** Sustainability changemaker Matteo Ward has joined Inside Out (IO) as CEO of its fashion, textiles and home vertical. IO is the latest venture by environmental advocate and entrepreneur Suzy Amis Cameron, who is married to the filmmaker James Cameron. Pitched as a “wayfinding collective” designed to “deliver revolutionary solutions to the world’s most urgent challenges”, the holding company has six verticals, covering research and technology, food, education, media, wellness, and fashion, textiles and home. IO had acquired Ward’s consulting agency Wråd, which previously collaborated with Ferragamo and Polimoda, among others, driving sustainable transformations in fashion. In addition to developing its own brands, IO is investing in sustainability leaders, including regenerative merino wool brand Sheep Inc and New Zealand-based innovation company Rubisco.

**Effective:** Early 2025.



Matteo Ward. Photo: Victor Santiago